

# SAMPLE Senior Project Proposal Outline

Student Name: Sample Student

CIF: 123456

Advisor: Cool Teacher

Date: Sept 7, 2010

1. My **product** for this project will be – explain in detail:

I plan on increasing attendance at Johnson cultural events (concerts, plays) by creating an advertising campaign promoting these events.

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2. My Senior Project must incorporate **two** of the following selection criteria to be accepted for review.

- **Academic:** Your project involves formal instruction from a professional in his/her field outside of Johnson High School.
- **Service:** Your project provides a viable service to the community- either Johnson or at-large.
- **Personal Growth:** Your project represents a unique personal challenge.
- **Career:** Project involves potential future employment.

My project will incorporate: (circle two)    academic            **service**            **personal growth**            career

3. I will satisfy these two criteria by (be as specific as possible): trying to improve attendance at events (service) and creating an ad campaign (personal growth)

4. Major steps I'll need to take to complete my product:

*(If this is a group project, each partner is responsible for different steps taken to reach the overall goal)*

- find out average student attendance at concerts and plays from fall/winter of 2009
- survey 10% of the students from each grade to find out why they attend/don't attend plays and concerts
- create an advertising campaign to encourage attendance
- talk to different groups (Link Crew, student council, JACC) about attending events as a group
- keep track of student attendance at fall 2009 events and compare data

5. I **estimate** the cost of this product to be: \$50 (printing/ad materials)

6. In the following paragraph, I will describe why I chose this topic/product.

In my three years at Johnson High School I have performed in many plays and concerts where there were hardly any people in the audience. It has been very disappointing to put in all that effort and have hardly anyone see what we accomplish. I want to find out why people don't come to our events, and try and change it so students performing this year can look out at fuller houses.

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## Senior Project Proposal Outline (continued)

7. Creating my product will be a challenge to me because:

- I have never written, given, or tabulated a survey.

- b. I have never organized a group of people into action.
- c. Even though I've taken an advertising class, I've never put together a real ad campaign
8. The following is a list of ways I can prove I did my product. The first three forms are required. I have checked **3 additional forms of evidence** I will use:
1. **Time log:** a record of dates and times I worked on my product **REQUIRED**
  2. **Reflective log:** a detailed journal about the work I did on my product **REQUIRED**
  3. **Mentor Reports:** forms signed by my mentor about my work **REQUIRED**
  4. **Photos:** beginning, middle and end of my work \_\_\_\_\_
  5. **Lesson Documentation:** a form in the sr. project book my class instructor will fill out showing I attended the class I chose \_\_\_\_\_
  6. **Affidavit:** signed statements by someone who saw me work on my project \_\_\_X\_\_\_
  7. **Rough Drafts:** of anything I create \_\_\_X\_\_\_
  8. **Sketches:** of anything I create \_\_\_\_\_
  9. **Receipts:** of the things I purchase for my product \_\_\_X\_\_\_
  10. **Internship/ Volunteer form:** form completed by you and signed by supervisor \_\_\_\_\_
  11. **Other evidence (please specify)** attendance figures (2009 and 2010)
9. Two types of assistance I will require from my mentor to complete my **product** are:
- a. how to write a good survey and accurately record the results
  - b. to figure out the best way to get my message across
10. Two places I will look or people I will ask to help me find a mentor are:
- a. Mrs. Schiller – she teaches a class that does survey writing
  - b. use the phone book to call a marketing company to see if someone would help me
11. Three potential **paper topics** (researchable issues related to my product) that I can pursue are:
- a. strategies to market to teens
  - b. relationship between extra-curricular involvement and positive self-image
  - c. funding for athletics vs. the arts

**For Committee Use Only – Students Should Not Mark**

Product \_\_\_\_\_ Accepted \_\_\_\_\_ Revise

Paper Topics/Thesis \_\_\_\_\_ Accepted \_\_\_\_\_ Revise  
 Suggestions:

If you have questions, please stop by room \_\_\_\_\_ and speak to

\_\_\_\_\_